



CALIFORNIA LEAFY GREENS
RESEARCH PROGRAM

ANNUAL RESEARCH CONFERENCE



A Little History

California Leafy Green Research Program is a Marketing Order administered through CDFA

Mandatory program created to fund research relating to production, processing, and distribution of Iceberg Lettuce (currently Leafy Greens)

1973- The Iceberg Lettuce Research Board first convened

1997- The CA Lettuce Research Board (the four major leaf lettuces were added)

2008- The CA Leafy Greens Research Program (spinach and spring mix were included)



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Handlers (Shippers) file monthly assessment reports based on volume shipped

The assessments paid are use to fund research and run the program

Board members represent the industry in setting the annual budget, research priorities, and determining research projects that will receive funding.

15 Board Members and 15 Alternate Members representing 3 Districts

- Blythe-Imperial
- Santa Maria-Lompoc-Oxnard
- Salinas-Watsonville-San Joaquin Valley



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2021-22 Board Members and Alternates

Steve Adams
Boskovich Farms

Todd Brendlin
Grimmway Farms

Adrian Zendejas
Ocean Mist Farms

John Jackson
Beachside Produce, LLC

Tom Ikeda
Pismo-Oceano Vegetable Exchange

Colby Pereira
Braga Fresh Family Farms

Susanne Klose
Church Bros., LLC

Martin Jefferson
Duda Farm Fresh Foods, Inc.

Tom A. Bengard
Hartnell Packing Company

Ed Mora
D'Arrigo Bros. of California

Adam Soares
The Nunes Company, Inc

John DeCarli
Tanimura & Antle

Nick Huntington
Steinbeck Country Produce

John Pattullo
Church Bros., LLC

Ramy Colfer
True Organic

Joe Ferrari
DOLE Fresh Vegetable

Matt Donangelo Taylor Farms
California, Inc.

Scott Rossi
Tanimura & Antle

Eric Morgan
Braga Fresh Family Farms

Keith Mallett
Queen Victoria Produce

Saul Lopez, Jr.
D'Arrigo Bros. of California

Mark Mason
Steinbeck Country Produce

Gina Colfer
Wilber-Ellis



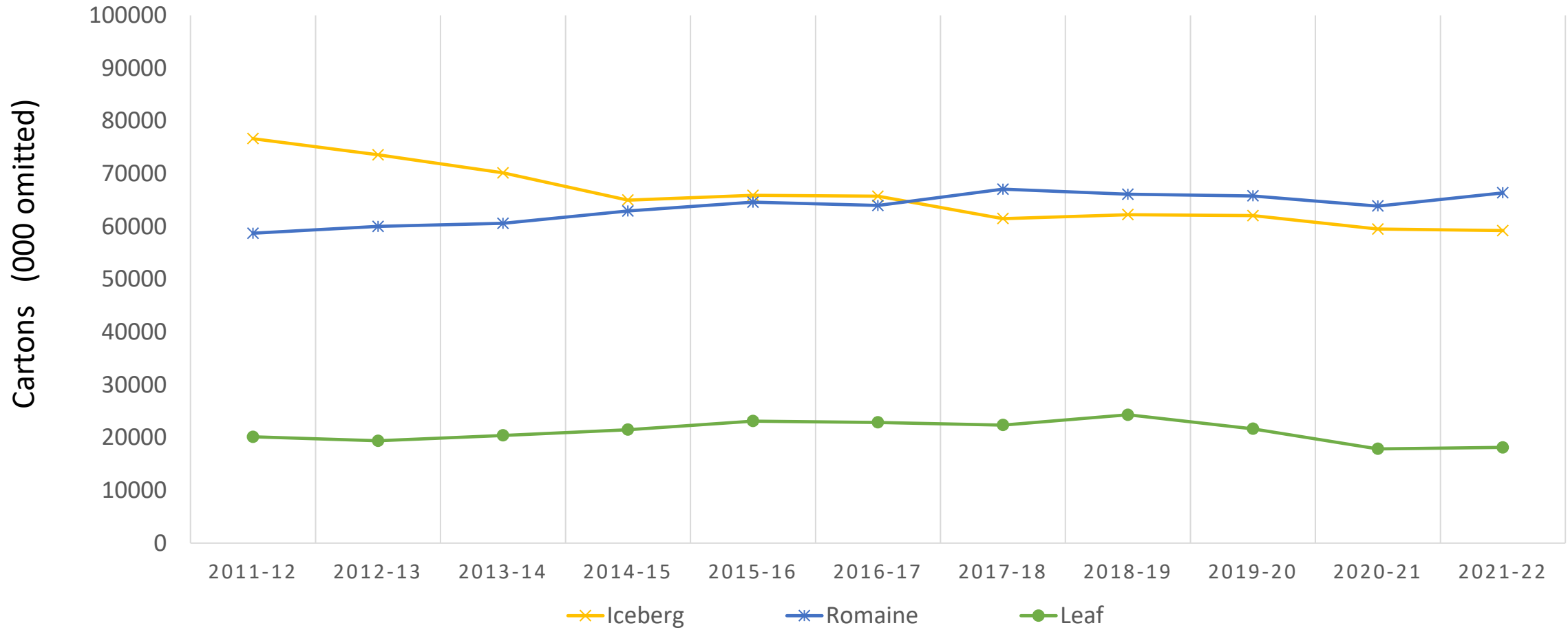
Industry Consolidation

California Leafy Greens Handlers

Current	2013-14
67	94

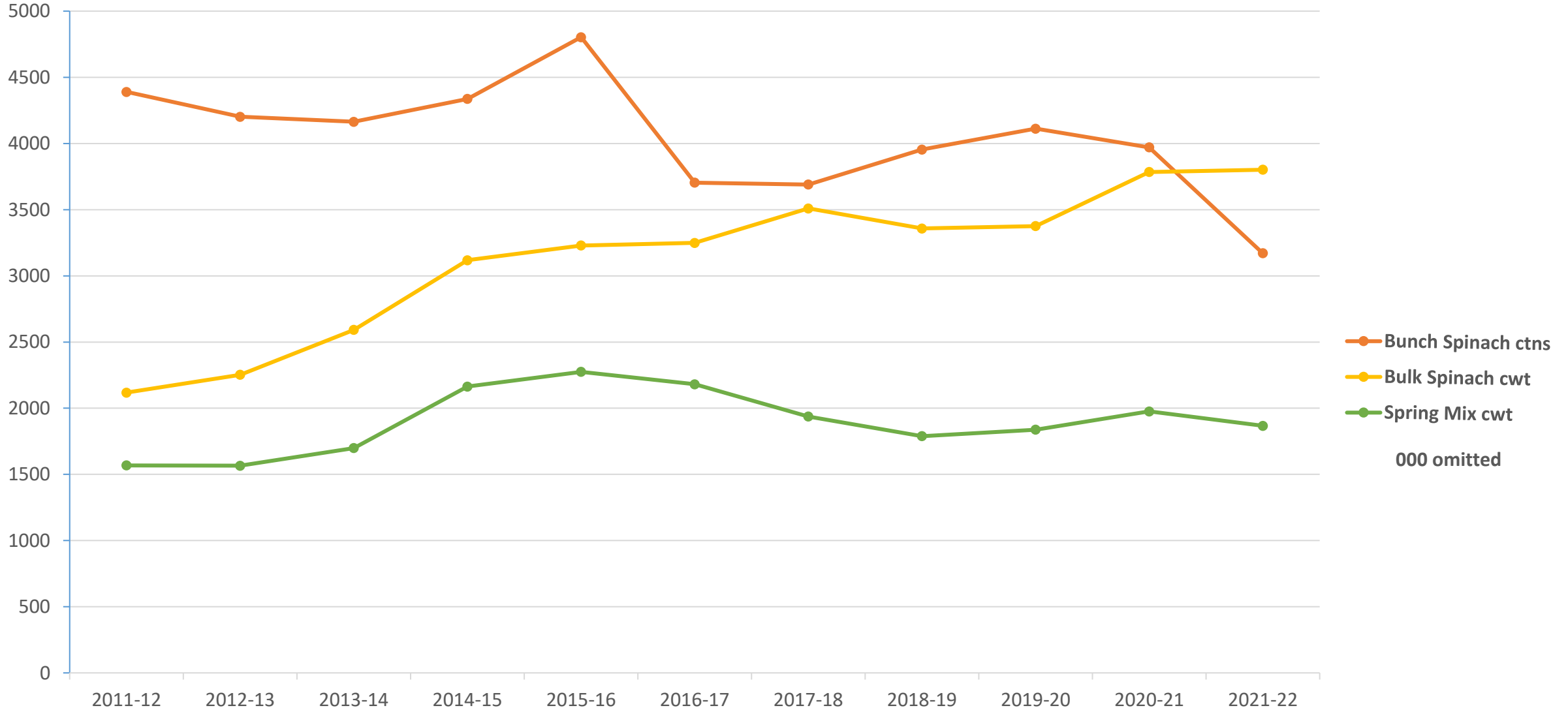


Lettuce Volume Trends





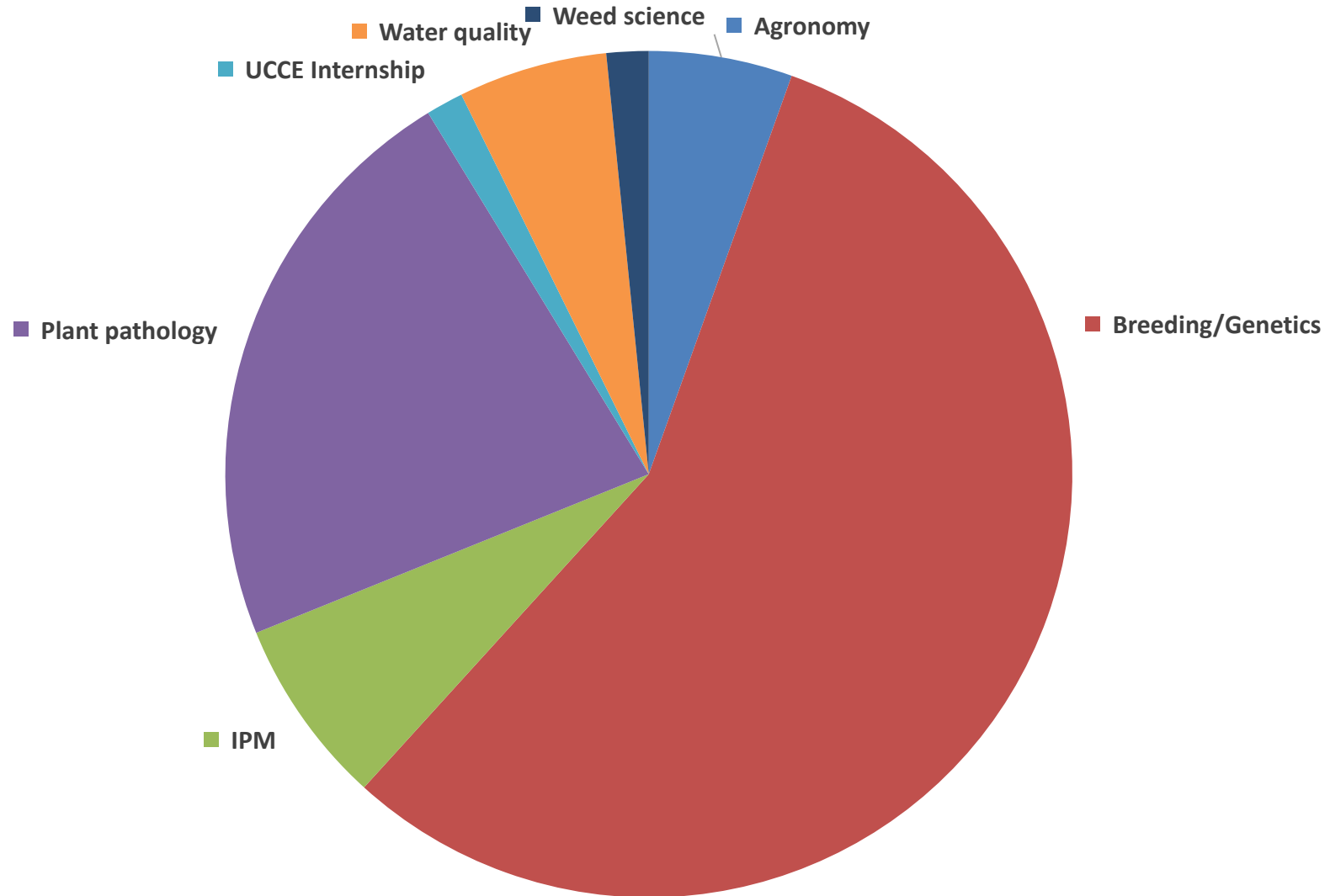
Spinach and Spring Mix Volume Trends





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2021-2022 Research Funding
\$1,470,377





Challenges

- Soil Borne Diseases and Plant Viruses- **INSV, Pythium wilt**
- Pest Management Challenges, Especially Associated with Organic Production
- Food Safety Concerns, Outbreaks and Recalls
- Increased Regulatory Oversight of Water Quality and Nutrient Management
- Labor Shortages and Need for Mechanization/Technology
- Loss of UC ANR Farm Advisors and Specialists



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